



# THE FUTURE OF MONEY & FINANCE



**May 10, 2018 - Westin Bonaventure Hotel, Los Angeles, CA**

7:30am - 8:30am	<i>Registration &amp; Continental Breakfast</i>		
	<b>Room:</b> Catalina Ballroom		
<b>8:30am - 9:30am</b>	<b>Session 1</b>	<b>Opening Session: Wespay</b> - Navigating the Shifting Payments Landscape - Brian Stearns	
<b>9:30am - 10:30am</b>	<b>Session 2</b>	<b>J.P. Morgan</b> - Back to the Drawing Board - Economic Lessons from This Month - Jim Glassman	
10:30am - 10:40am	<i>Refreshment Break</i>		
	<b>Room:</b> Santa Monica A	<b>Room:</b> Santa Monica B	<b>Room:</b> Santa Monica C
<b>10:40am - 11:40am</b>	<b>Breakout 3</b>	<b>Strategic Treasurer</b> - Forecasting: Always a Bridesmaid? Top Methods You Can Take to Improve Your Forecasting - Craig Jeffery	<b>SAFEChecks</b> - BEC Scams and Mobile Banking Fraud - The Wild, Wild West of Financial Fraud - Greg Litster & Christine Herrera, CTP
			<b>Treasury Manager American Honda Motor Co., Inc.</b> - Cash Management Integrations and Reporting - Kim Kelly-Lippert, CTP & Tory Hazard
11:40am - 11:50am	<i>Refreshment Break</i>		
<b>11:50am - 12:50pm</b>	<b>Breakout 4</b>	<b>Invesco</b> - Cash Segmentation Solutions - an active approach can potentially improve yield and return while maintaining liquidity - Joe Madrid	<b>Bank of America Merchant Services</b> - Innovation and Technology in Merchant Services - Colin Duncan & Greg Leos & Larry Brennan
			<b>Informa Financial Intelligence</b> - Transactional Rates & Fees: Top Trends in Commercial Space - Zoya Lieberman & Randy Rosen
	<b>Room:</b> Catalina Ballroom		
<b>12:50pm - 2:10pm</b>	<b>Session 5</b>	<b>Lunch Keynote: launchbox</b> - Millennials and their Financial Impact on your Company - Ann Rockeman	
<b>2:20pm - 3:20pm</b>	<b>Session 6</b>	<b>PNC Bank</b> - Panel - Real Time Payments - David Temme & Omar Loya, Jesse Sandoval-City National Bank & Russell Ellsworth-Union Bank	
3:20pm - 3:30pm	<i>Refreshment Break</i>		
	<b>Room:</b> Santa Monica A	<b>Room:</b> Santa Monica B	<b>Room:</b> Santa Monica C
<b>3:30pm - 4:30pm</b>	<b>Breakout 7</b>	<b>Fiserv</b> - Enabling Your Commercial Customers with the Ultimate Flexibility in Cash Management Innovation - Ryan Stidfole	<b>West Monroe Partners</b> - The real truth about how leading treasury practitioners choose their bank partners - it's easy! - Jordan Sternlieb & July Bocabeille & Josh Linehan & Jeff Sesar
			<b>Western Union Business Solutions</b> - Protecting Your Company from Risk: Emerging International Payment and Regulatory Trends - Randy Gehres, CTP & Jennifer Renteria
4:30pm - 4:40pm	<i>Refreshment Break</i>		
<b>4:40pm - 5:40pm</b>	<b>Breakout 8</b>	<b>Hedge Trackers</b> - Optimizing Corporate Hedging Programs under Future Hedge Accounting Rules - Glenn Suarez	<b>YourSBA.com, Inc.</b> - Understanding the Trend for Algorithmic and Artificial Intelligence and its Impact on Underwriting - Michael Baumann & Dr. Chet Skamiera, M.D.
5:40pm - 7:00pm	<i>Reception</i>		